

SPIRITS PARTNERSHIP OPPORTUNITY

THE SOCIETY

CEO BIRTHDAY CELEBRATION

OFFICIAL LAUNCH OF THE ECKA HEALTH BRAND

SATURDAY, SEPTEMBER 26 · 6:00 PM

PRIVATE ATLANTA MANSION

HOSTED BY T. V. HALL


THE
SOCIETY

AN EVENING OF CELEBRATION

CELEBRATE.
CONNECT.
EXPERIENCE THE FUTURE.

MEETMEATTHEMANSION.COM

THE EVENT

One mansion. Three experiences.

THE SOCIETY is an invitation-only evening at a private Atlanta mansion — a curated night of elegance, culture and connection built for an accomplished, high-net-worth guest list. Three distinct rooms, multiple DJs, craft cocktails, curated cuisine and a pool terrace under the stars.

The evening opens with an elevated party by the pool and closes with a casino night indoors — gaming tables, dealers and late-night service that keep guests in the room, glass in hand, well past midnight.

Guests arrive by shuttle at 6:00 PM to a step-and-repeat and a photographed arrival. Every guest is RSVP'd and verified in advance through meetmeatthemansion.com, giving our partners a known, documented audience rather than an open-door crowd.

300

INVITED GUESTS

35+

AVERAGE GUEST AGE

\$500K+

AVERAGE GUEST ANNUAL NET WORTH

II

CONFIRMED CELEBRITY GUESTS

THE SETTING

- Three distinct rooms, each with its own atmosphere and bar
- Multiple DJs across the evening
- Craft cocktail program with a dedicated mixology team
- Curated cuisine and passed service
- Elevated pool party under the stars, then a full casino night indoors
- Professional photography and video coverage throughout



Who is in the room.

300 hand-selected guests, 35 and older, with an average annual net worth of \$500,000+. This is a decision-maker room — C-level executives and CEOs, physicians, founders, millionaires and creatives who buy premium spirits for their homes, their offices, and their own events.

HEALTHCARE	TECHNOLOGY	TELECOM
FINANCE	ENTERTAINMENT	REAL ESTATE

Atlanta is one of the strongest premium-spirits markets in the country and the cultural center of Black affluence in the United States. THE SOCIETY places your brand directly in the hands of that audience, in an intimate setting where a bottle is poured, tasted and photographed rather than passed on a shelf.

“Three hundred consumers with tremendous, diverse spending power — spending an evening with your bottle in hand.”



CONFIRMED TALENT

In attendance.

Terri J. Vaughn

ACTRESS, DIRECTOR & PRODUCER

Esh'e

GRAMMY AWARD-WINNING SINGER/SONGWRITER, ARRESTED DEVELOPMENT

Meelah

SINGER, 702

Shon Middlebrooks

ACTOR, FIRST WIVES CLUB / QUEEN SUGAR

Blue Kimble

ACTOR, P-VALLEY

Deelishus

REALITY TELEVISION STAR

Votte Hall

BILLBOARD-CHARTING ARTIST

V-Script

GRAMMY-NOMINATED SONGWRITER, HEAD A&R FOR RODNEY JERKINS

B Hess

GRAMMY-NOMINATED SONGWRITER

April Love

CEO, APRIL LOVE PR

Ebony Porter Ike

AWARD-WINNING PUBLICIST, CEO OF EPI MEDIA GROUP

AWAITING CONFIRMATION

Drew Sidora

ACTRESS & REALITY TELEVISION STAR, THE REAL HOUSEWIVES OF ATLANTA

LeAnne "LeLee" Lyons

SINGER, SWV

AZ

RAPPER

Confirmed talent is available for brand photography, toast moments, and tagged social content as part of a partnership.

THE BRAND LAUNCH

Ecka Health.

THE SOCIETY is both a birthday celebration and a brand launch. Host T. V. Hall will use the evening to introduce Ecka Health, his new health and wellness venture launching September 2026.

Ecka Health is built in partnership with FDA-approved brands including Wegovy, Ozempic and Zepbound, creating physician-guided programs that help people live longer, healthier lives.

For a spirits partner, that means more than a party. The room is filled with physicians, healthcare executives and investors gathered for a launch moment — press-worthy, heavily photographed, and tied to a brand story that will carry into 2026 marketing. Your pour is part of the toast that starts it.

September 2026

ECKA HEALTH LAUNCH

FDA Brand Partners

WEGOVY · OZEMPIC · ZEPBOUND



In-kind spirits sponsorship.

The ask: an in-kind product donation to serve 300 guests across three bars and the pool terrace. In exchange, your brand receives full marketing placement throughout the evening and across all pre- and post-event media.

EXCLUSIVE CATEGORY PRESENCE

Your brand is the only spirit of its category served across all three rooms and the pool terrace — no competing pours.

SIGNATURE COCKTAIL

A named cocktail built around your product, printed on every bar menu and announced by our mixologists all night.

BRANDED BAR & ACTIVATION SPACE

Full bar takeover or a dedicated activation footprint in the room of your choosing, with your signage, glassware and bar team.

STEP-AND-REPEAT & PHOTO WALL

Logo placement on the arrival step-and-repeat photographed with every guest and every celebrity attendee.

DIGITAL & EMAIL PLACEMENT

Logo and link on meetmeatthemansion.com, in the RSVP confirmation, and in all pre-event guest emails.

SOCIAL & CONTENT RIGHTS

Professional photo and video coverage; tagged posts from the host and participating talent, plus full usage rights to all event content.

GIFTING & SAMPLING

Bottle gifting to VIP guests and talent, plus product sampling at arrival.

POST-EVENT RECAP

A recap deck with photography, attendance, and social reach delivered within 14 days.

NEXT STEPS

Let's pour together.

We are finalizing bar programming now and welcome the opportunity to build the cocktail menu around your portfolio. Product commitments are requested by September 5 to allow time for menu printing, signage production and pre-event promotion.

SPONSORSHIP CONTACT

Terry Hall

HOST & ORGANIZER

Terry@eckaholdings.com
meetmeatthemansion.com

CELEBRATE · CONNECT · EXPERIENCE THE FUTURE